

**59th Annual
WESTERN NEW YORK
ARMED FORCES WEEK
P.O. Box 0832, 1200 William St
Buffalo, NY 14240 0832**

www.wnyafw.com

Civilian Chairman
Honorable Frank Caruso

General Chairman
MG David Conboy, USA Retired

Deputy Chairman
BG Anthony Caruana, USA Retired

Chief of Staff
COL Fred W. Kubus, USA Retired

Secretary
LTC Daniel Walther, USA Retired

Budget Director
MAJ Jerome Privitera, USA Retired

Youth Coordinator
LTC Jeffery Cipolla, USA Retired

Opening Ceremonies
CPT John R. Kasmer, USA Retired
SM Sgt Jeffrey A. Gray, USAF

Luncheon
LTC Frank J. Sparacino, USA Retired
CWO4 Patrick Morrow, USMC Retired

Ball
MAJ Thomas Hochulski, USA Retired

Awards
CDR Wayne Sorrentino, USN Retired

Tickets
LCDR George Boller, USNR Retired
Ms. Margaret Price

Tribute Book
MSTC Ken Kobylanski, USCG Retired
Mrs. Lynn Kobylanski
CW5 John Cardarella, USA NYSRL
CPO Mark Manthei, USCG Retired

Public Affairs - Publicity
SGT Andy Kornacki, USA Retired

Website - Communications
PHC Thomas Kelly, USN Retired

Dear Armed Forces Supporter:

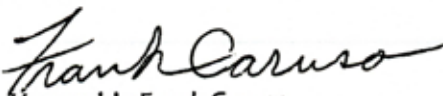
The Armed Forces Week Committee, of Western New York requests your support in recognizing the selfless contributions of those serving and those who have served in the United States Armed Forces. Participation provides you with the opportunity to personally show your gratitude and appreciation for the sacrifices made by these brave men and women, while enjoying a weeklong event that will certainly touch the hearts of all those in attendance. Money raised by the WNY Armed Forces Week Committee benefits a local veterans support organization that will receive up to 90% of the net proceeds


This year we celebrate our 59th year of honoring the men and women of WNY, who have and who are currently serving America in one of the five branches of the Armed Forces and the Citizen Soldiers serving in the Army and Air National Guard the New York Guard and Militia. Each year, fourteen Soldiers, Marines, Sailors, Airman and Coastguardsman are selected as the best of the best. One Awardee is selected from each branch of the five services, their reserve components and the New York Guard and Militia. They are honored in an awards ceremony at the WNY Armed Forces Military Ball. There is no greater deed than service to the nation – there is no greater need from a nation's citizens than to support those under arms protecting our liberty, providing security and ensuring everlasting Freedom for ourselves and our children.

The committee is planning this years events, which is the second largest celebration of its kind in the U.S. The events will include the Opening Ceremonies on Sunday May 5th, at Riverworks, two events at Salvatore's Italian Gardens Restaurant, the luncheon with distinguished guest speaker on Thursday May 9th, and a formal Ball on Saturday May 18th.

The enclosed order form describes our various levels of sponsorship and available space options and pricing for an optional advertisement in our Tribute book. Please submit your request by April 5th, 2019 so we can meet our publication deadline. We welcome your partnership in recognizing those who wear the uniforms of our great nation, please contact Ken and Lynn Kobylanski via email: tribute@wnyafw.com, with any questions concerning advertising in the Tribute book and George Boller via email: sponsor@wnyafw.com with any questions concerning sponsorships.

Sincerely,


Honorable Frank Caruso
Justice New York State Supreme Court
Civilian Chairman
WNY Armed Forces Week Committee


David Conboy
Major General, United States Army, Retired
General Chairman
WNY Armed Forces Week Committee

59th Annual Armed Forces Week *Count me in, I want to be a Sponsor!*

Gold for \$3000

- Recognition of Support at the Opening Ceremony
- Tickets to the Luncheon and Military Ball for eight
- Dinner for Servicemember of the Year and Guest
- Custom made Thank You Plaque presented at Luncheon for display in office/home
- Full-page ad in the Tribute Book
- Most prominent logo placement on website, in press release(s) and advertising
- Option to provide logo'd item for welcome bags at the Military Ball

Silver for \$2500

- Recognition of Support at the Opening Ceremony
- Tickets to the Luncheon and Military Ball for eight
- Dinner for Servicemember of the Year and Guest
- Custom made Thank You Plaque presented at Luncheon for display in office/home
- 1/2-page ad in the Tribute Book
- Prominent logo placement on website, in press release(s) and advertising
- Option to provide logo'd item for welcome bags at the Military Ball

Bronze for \$2000

- Recognition of Support at the Opening Ceremony
- Tickets to the Luncheon and Military Ball for eight
- Dinner for Servicemember of the Year and Guest
- Custom made Thank You Plaque presented at Luncheon for display in office/home
- 1/4-page ad in the Tribute Book
- Logo placement on website, in press release(s) and advertising
- Option to provide logo'd item for welcome bags at the Military Ball

Level of Sponsorship: **Gold** **Silver** **Bronze** (circle one)

Include a hard copy of your advertisement, digital copy on a CD or preferably a jpeg. The Tribute Book editorial staff cannot prepare your advertisement. Please make your check payable to "**Armed Forces Week Committee.**"

Provide a technical point of contact in case our staff has any questions about your sponsorship.

Name		Phone	
Please provide the following information:			
COMPANY/ORGANIZATION	PHONE	FAX NUMBER	
STREET	CITY	STATE	ZIP CODE
AUTHORIZED BY (Name)		TITLE	
SIGNATURE: _____			

Mail this completed form, together with your check and a copy of your advertisement by April 5, 2019 to:

Armed Forces Week Committee
PO Box 0832
1200 William St
Buffalo, NY 14240 0832

Count me in, I want to participate!

59th Annual Armed Forces Week

Armed Forces Tribute Book 2019

To place an optional advertisement in the Tribute Book, please follow the steps below:

Indicate the size of advertisement desired. The advertisement sizes are depicted on the back of this form:

<input type="checkbox"/> Back Cover in color (\$1200.00)	<input type="checkbox"/> Inside Cover in color (\$600.00)
<input type="checkbox"/> Full Page Color (\$430.00)	<input type="checkbox"/> Full Page (\$350.00)
<input type="checkbox"/> Half Page Color (\$270.00)	<input type="checkbox"/> Half Page (\$220.00)
<input type="checkbox"/> Quarter Page Color (\$170.00)	<input type="checkbox"/> Quarter Page (\$120.00)
<input type="checkbox"/> Eighth Page Color (\$100.00)	<input type="checkbox"/> Eighth Page (\$70.00)
<input type="checkbox"/> Business Card (\$75.00)	<input type="checkbox"/> Business Card (\$50.00)

Include a hard copy of your advertisement, digital copy on a CD or preferably a jpeg. The Tribute Book editorial staff cannot prepare your advertisement.

Provide a technical point of contact in case our staff has any questions about your advertisement.

NAME _____ PHONE _____

Please make your check payable to "Armed Forces Week Committee."

Fill in the following information:

AUTHORIZED BY (Name): _____

TITLE: _____

SIGNATURE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE NUMBER: _____

FAX NUMBER: _____

Mail this completed form, together with your check and a copy of your advertisement by April 5, 2019 to:

**Armed Forces Week Committee
PO Box 0832
1200 William St
Buffalo, New York 14240-0832**

Full Page Advertisement (8 ½ x 11)

Full Page Color - \$430

Full Page Black - \$350

Western New York Armed Forces Week 2019

Business Card Size
(10 per Page – 3 ½ x 2)

Business Card Color - \$75

Business Card Black - \$50

Half Page (8 ½ x 5 ½)

Half Page Color - \$270

Half Page Black - \$220

Quarter Page (4 ¼ x 5 ½)

Quarter Page Color - \$170

Quarter Page Black - \$120

Eighth Page (4 ¼ x 2 ¾)

Eighth Page Color - \$100

Eighth Page Black - \$70